

Table of Roles within the PPWR

Role	Explanation of the role*
Supplier	The economic operator who supplies parts of a packaging or complete packaging (on order, filled or unfilled) to a manufacturer.
Manufacturer	The economic operator who makes packaging (or who finishes it to completion), or who has packaging made in his name or under his brand.
Importer**	The economic operator who sources packaging or packaged products from economic operators outside the EU.
Distributor**	The economic operator who sources packaging or packaged products from economic operators within the EU.
End distributor	The distributor who sells packaged products to an end-user.
Producer	The manufacturer, importer or distributor who (including through online sales) introduces packaging¹ or packaged product² in the Netherlands for the first time, or who disposes of packaging upon import from abroad. ¹ Transport packaging, service packaging, primary production packaging ² All other packaging
Fulfilment service provider	The economic operator who provides at least two of the following services: storage, packaging, addressing and dispatch without owning the relevant products. NOTE: Some exceptions apply (see EU Regulation 2019/1020).
Economic operator	The manufacturer, supplier, importer, distributor, authorised representative, end distributor and the fulfilment service provider.
End-user	The person who obtains a product, the packaging of which he/she does not continue to introduce onto the market. These include both business/professional persons and consumers.
Consumer	The end-user who, representing himself, acts as a natural person.
Authorised representative	Dutch company authorised in writing by a manufacturer to perform specific tasks to comply with the PPWR.
Authorised representative for the EPR	A Dutch company that fulfils obligations on behalf of a non-Dutch producer who is required to register with the Producer Register in the Netherlands or who otherwise needs to fulfil its EPR obligations.

* Disclaimer: The definition in the PPWR is leading; click on the relevant role to view it. Our free translation is intended to clarify only; therefore, no rights can be derived from it.

**Additional clarification: a Dutch company that purchases packaging or packaged products in another EU country is not an importer for the PPWR, but a distributor. Importers are only companies that source packaging or packaged products from outside the EU.