

# PPWR TIMELINE

**2025**

22/01: Publication  
11/02: Entry into force

## Obligations

- Requirements regarding hazardous substances
- Declaration of conformity

## Secondary legislation

- **12/02:** Format for registration and reporting with the Producer Register (incl. details, packaging and material categories)
- **12/08:** Harmonised symbols incl. material composition, and digital markings, and symbols on waste containers
- **31/12:** Calculation % of applied PCR, sustainability criteria for recycling processes, criteria for verifying PCR

**2027**

First year  
of producer register?

## Obligations

- **12/02:** Stickers on fruit and vegetables and permeable bags for coffee, tea and drinks are not only industrially compostable but also recyclable
- **12/02:** End distributors in the HOSPITALITY sector: Mandatory offering of optional reusable packaging (target: 10%)
- **12/08:** Limitation of empty space to the minimum necessary for functionality
- **12/08:** Harmonised markings (labels, disposal icons and, where applicable, QR codes), as well as application of disposal icons on waste bins

## Secondary legislation

- **01/01:** Design criteria for recyclability and performance classes
- **01/01:** Assessment of whether targets for PCR application need to be adjusted
- **01/01:** Further reporting requirements with regard to compliance with pool-based reuse
- **12/02:** EC assesses technical developments of biobased plastics -> measures?
- **12/02:** Rules for calculating the proportion of empty space in packaging

**2029**

Increasing number of  
obligations in force

## Obligations

- **01/01:** All packaging recyclable\*\*
- **01/01:** Prohibition of packaging <70% recyclable by weight, above that mandatory fee modulation applies. Exception for innovative packaging (5 years)
- **01/01:** Minimum proportion of PCR used in plastic parts of packaging (> 5% by weight)
- **01/01:** Minimisation of weight and volume of packaging while maintaining functionality (see established rules in 2027). Maximum empty space of 50% in packages
- **01/01:** Ban on various packaging\*\*\*
- **01/01:** Incentive to use refill stations for end distributors (target: 10% of retail space)
- **01/01:** Minimum proportion of packaging must be reusable (transport packaging, boxes except cardboard, beverage sales packaging except wine/spirits)
- **31/12:** Reduction in packaging waste generated per capita of 5% compared to 2018

## Secondary legislation

- **01/01:** Method for assessing 'large-scale recycling'
- **01/01:** Method for identifying substances of concern using digital marking techniques

**2035**

Expanded set of  
requirements

## Obligations

- **01/01:** All packaging is widely recyclable (55% recycled across the EU, except wood-> 30%)
- **31/12:** Reduction in packaging waste generated per capita of 10% compared to 2018

**2040**

Reduction in packaging  
waste generated per  
capita: 15% compared  
to 2018

**2026**

Effective  
as of 12 August

## Obligations

- **12/02:** End distributors in the HOSPITALITY sector: mandatory acceptance of refills/bring your own
- **12/08:** National producer registers in force

## Secondary legislation

- **12/02:** Minimum # of reuse cycles for reusable packaging
- **12/02:** Green dot may only be used in a QR code
- **12/02:** Explanation: which packaging does or does not fall under the ban on placing on the market (which applies from 2030)?
- **12/02:** Guideline: What beverage containers are covered by the reuse obligation for end distributors (2030)
- **12/02:** Calculation methodology for Member States that are reporting to the European Commission, incl. calculation of produced packaging waste, reuse, # of plastic bags, separate collection, recycling
- **30/06:** Calculation method for meeting the reuse obligation (2030)

**2028**

Harmonised labels,  
clarity on recyclability

## Obligations

- **01/01:** PCR applied in packaging must meet minimum requirements (see 2026)
- **01/01:** Member States set targets for collection in line with reporting requirements on recycling, and the requirements necessary for PCR to be applied
- **01/01:** Collection obligation for beverage packaging (90%), deposit obligation when result <90%\*
- **12/02:** Labelling requirement for reusable packaging
- **12/02:** Ban on SUP packaging for food and beverages made of SUP, shrink wrap to protect luggage (at airports and train stations), plastic chips to protect goods during transport, plastic rings for multiple packaging used as multi-pack packaging

**2030**

Deadline day

\* Public consultation with take-back obligation

\*\* Designed for material recycling, where the output replaces primary raw materials

\*\*\* As set out in Annex V of the PPWR